

Empowering higher education students with the Blue Jeans platform

Quad Learning leverages Blue Jeans API to add cloud-based video conferencing to its online portal

The logo for Quad Learning, featuring the word "QUAD" in a large, white, sans-serif font above the word "LEARNING" in a smaller, blue, sans-serif font. The logo is centered within a white rectangular box that is part of a larger blue-tinted image of people in a meeting.

Overview

Quad Learning, Inc. was founded with the goal of creating more affordable pathways for students to earn their bachelor's degrees. Quad Learning collaborates with leading community colleges to jointly deliver *American Honors*, a competitive 2-year program designed for high-ability students who plan to complete the remainder of their bachelor's degree at a top-tier college or university.

Quad Learning provides critical services for its *American Honors* network, including learning technology, recruitment and admissions, and a national transfer network. Blue Jeans has quickly become integral in *American Honors*' mission to empower students with collegiate degrees.

Challenge

As a distributed company, Quad Learning has field employees located across the country and a network of students that is similarly geographically dispersed. Finding a cost effective video conferencing solution was essential to the continuing success of its services and mission.

The Quad team was also looking for a solution that could accommodate a deeper level of integration with their proprietary platform. The ability to leverage the Blue Jeans API would be critical in allowing its students to enjoy a seamless experience across both services.

Results

Quad Learning is now utilizing Blue Jeans across a variety of use cases within the organization. Blue Jeans' engineers and technical staff worked closely with Quad to integrate our video conferencing solution with their online learning platform via the Blue Jeans API. As a result, Quad can schedule video meetings on behalf of its users and those users receive meeting reminders directly from the platform. They can then seamlessly launch a Blue Jeans session without having to ever leave the Quad environment.

"Blue Jeans was great to work with. Their developers were very responsive during the API integration process. We've been impressed with the service's ability to gracefully adjust video resolution under different bandwidth circumstances. This is important for our students who are often in low bandwidth environments and employees who are frequently traveling."

— Dave Gardner, Chief Technology Officer

Over the course of the last year, Quad Learning's Blue Jeans usage has tripled to over 65,000 minutes per month. Advisors are able to hold 1-on-1 video meetings with students as well as run group advisors sessions with face-to-face interaction. Blue Jeans has also proved to be instrumental in meeting with prospective students for information sessions from any device, anywhere. Additionally, Quad's remote team and staff meetings are now held over Blue Jeans video.

About Blue Jeans

At Blue Jeans Network, our mission is to make video communications as easy and pervasive as audio communications, enabling more effective collaboration at work, at home, and on the road. Our cloud-based conferencing service makes this possible by enabling customers to connect with each other seamlessly anytime, anywhere, and from practically any device.