

Leaders in Technology Trust Blue Jeans

“With Blue Jeans, a meeting is just a meeting. Users simply schedule a meeting — not an audio conference, web conference or video meeting. With Blue Jeans it all comes together under one platform, and best of all, everyone is happy.”

— Ashley Azzopardi, Principal Advanced Communications Engineer, Red Hat

Video conferencing enables easy, open collaboration for technology companies

Tech customers include:

- 150+ tech companies using over 400M meeting minutes monthly
- Leaders in software, Internet, online advertising, gaming, and social media
- 10 of the top 20 tech companies by market cap
- 25 of the Silicon Valley 150 Tech Companies

Top Uses of Blue Jeans by Technology Companies

1. **Team Collaboration:** employees use video meetings to enhance face-to-face collaboration with teammates in various locations, often in place of traditional web and audio conferencing solutions
2. **Customer and Partner Meetings:** companies use Blue Jeans to host meetings with external parties who can easily join from a web browser, without downloading a dedicated application
3. **Always-On Hotwalls:** innovative organizations are setting up 24/7 hotwalls to connect multiple offices for cross-company collaboration and culture sharing
4. **All-Hands Meetings:** executives and team leaders host staff meetings and company updates over Blue Jeans because it's collaborative and easy for everyone to join
5. **Engineering Scrums:** engineering teams using Agile Project Management have daily check-ins to review status, often off-hours and with global teams

“We started using Blue Jeans to enable face-to-face collaboration between our employees in US-based and international offices; including Poland, Germany and the UK. We are extremely pleased with the quality of the service and its impact on our company culture.”

— Zack Blum, IT Manager, Wikia



About Blue Jeans

At Blue Jeans Network, our mission is to make video communications as easy and pervasive as audio communications, enabling more effective collaboration at work, at home, and on the road. Our cloud-based conferencing service makes this possible by allowing customers to connect with each other seamlessly anytime, anywhere, and from practically any device.