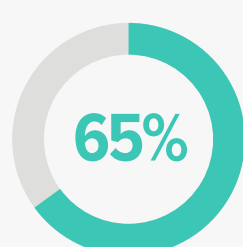


VIDEO KILLED THE WEB-CONFERRNCING STAR

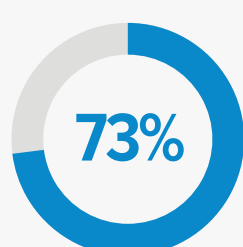
Business professionals reveal the power of video-centric collaboration and the frustrations with web conferencing

VIDEO FOR THE WIN

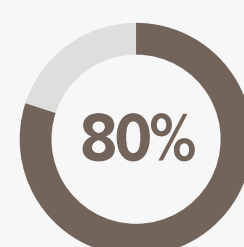
Professionals Are Ready To Face Up To Important Communications



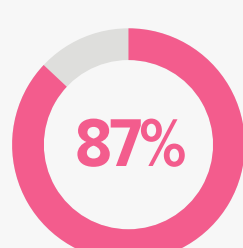
65% want face-to-face video in most or all of their online meetings



73% prefer to discuss sensitive HR issues using face-to-face video



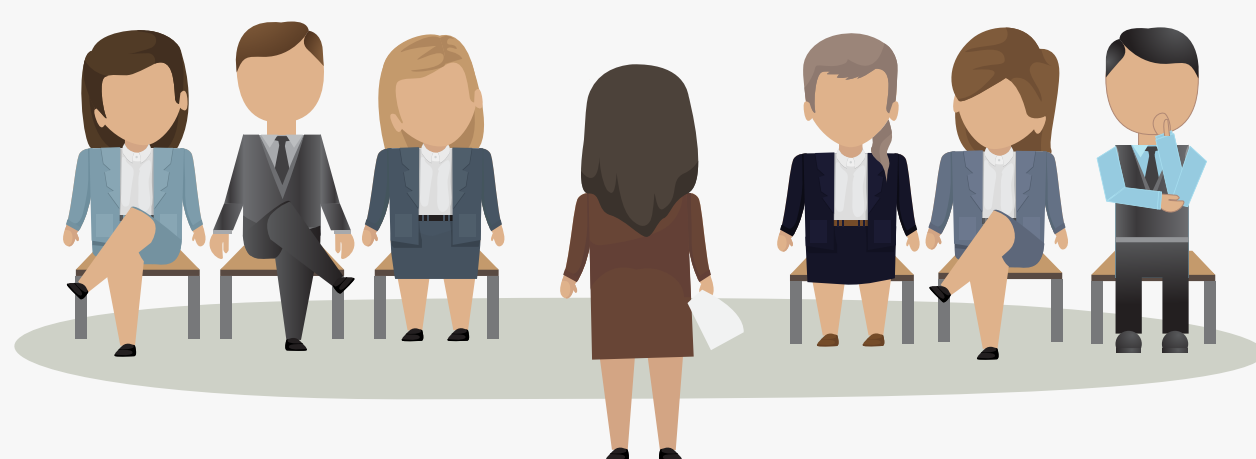
80% would rather speak with a customer with face-to-face video



87% want to connect with their manager with face-to-face video versus without video



ONE TOOL TO RULE THEM ALL



85%

85% want one service for remote meetings

76%

MEETING MULTITASKING

76% feel attendees are less likely to pay attention on a web conference than on a video conference



WEB CONFERRNCING WOES

62%

WHO'S THERE?:

62% are unsure who is dropping on and off of the meeting in a Web conference

64%

HATERS GONNA HATE:

64% feel customers don't like Web conferencing

46%

BLAST FROM THE PAST:

46% of people feel Web conferencing is outdated



DURING A WEB CONFERENCE, YOU DID WHAT?!



30%

MEETING WITH YOUR MOUTH FULL:

30% admit to eating

28%

ROYAL FLUSH:

28% admit to going to the bathroom

59%

PERSONAL TIME:

59% admit to writing personal emails or text messages

10%

LOVE NOTES:

10% admit to checking online dating sites

34%

CALL WAITING:

34% admit to taking another call